



# CAPITAL CLASSIC

TENNIS TOURNAMENT

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About 30 years ago, Washington’s LGBT and allied tennis enthusiasts came together and created the **Capital Classic Tennis Tournament**. This September, our rich tradition continues. Nearly 200 players from around the world, their supporters, and community members will converge upon Washington, DC’s best tennis venue—the Rock Creek Tennis Center. They will compete on the same courts that host the world’s greatest tennis stars at the annual Citi Open.



**We invite you to be a part of this tradition: BECOME A SPONSOR.**

Your sponsorship allows you to speak directly to our members, players and guests. You will mark yourself as a supporter of fairness, inclusion, compassion, and dignity to a very discerning and engaged audience. Through your generosity, you will also help us donate to nonprofits that work throughout our community to improve the lives of those most in need.

**SPONSORSHIP LEVELS AND BENEFITS**

Sponsor Level	Participation Amount	Recognition at banquet	Logo/link on CTA website for 1 year	Promo materials included in Welcome Bags	Banners hung onsite	Banquet tickets	Logo on player shirts and in email signature	Logo on player giveaway items	Half page program ad	Full page program ad	Co-branding alongside the tournament logo
<b>Presenting Sponsor</b>	<b>\$5,000</b>					4					
<b>Signature</b>	<b>\$3,500</b>					4					
<b>Platinum</b>	<b>\$1,500</b>					4					
<b>Gold</b>	<b>\$1,000</b>					2					
<b>Silver</b>	<b>\$500</b>										
<b>*In-Kind Donation/ Raffle Item</b>	<b>Any</b>										

*\*A company making an in-kind donation with a value of more than \$500 will receive the sponsorship benefits of the equivalent level. We hold raffles throughout the year for our fundraising efforts. Your donation of products and services are invaluable to making the tournament a success. A donation of any kind is greatly appreciated.*

**ALL SPONSORS RECEIVE** a post on the Cap Classic’s Facebook page at an agreed upon time during the year, a spotlight in our monthly email updates once during the year, and an Excel file of all participants with their emails and addresses.

**PRESENTING SPONSOR:** This exclusive support level allows one company to co-brand the tournament—your organization’s logo will be seen alongside the Cap Classic logo. Logos will be coordinated to create a cohesive branding experience throughout all materials, programs, advertisements, website & social media promotions, and printed player items.

**For additional information or to become a sponsor:**

Norris Sam, Tournament Director

[capclassic@capital-tennis.org](mailto:capclassic@capital-tennis.org) | 703.597.2761

All payments should be made payable to **Capital Tennis Association**.

*Any payment to CTA, as CTA is organized as a 501(c)(4) organization, is not tax deductible because CTA is not considered to be a charitable organization. This includes membership fees, league and other participation fees (e.g., drill sessions, ladders, CTA social events).*

## MORE THAN JUST A TOURNAMENT

In the past 10 years alone, our sponsors and players have allowed us to provide more than **\$131,000** to local nonprofits. We've funded the Washington AIDS Partnership, the Team DC Scholarship Fund, Food & Friends, the Mautner Project, and SMYAL. Here is a sample of the impact your support makes through support of the Capital Classic.



**The Washington Tennis and Educational Foundation** is dedicated to building life champions through tennis and academic excellence. They work to give children from underserved communities a safe environment they trust and where they can excel. WTEF empowers students to achieve their highest potential by developing meaningful values and critical life skills that will lead them to success. The Cap Classic is proud to help fund WTEF's numerous afterschool programs and various camps and clinics they organize throughout the year.

The Cap Classic supports the **Washington AIDS Partnership** Health Corps team, a group of 12 young people who volunteer full-time for a year at local HIV organizations. Their work includes conducting HIV testing, delivering meals to people with HIV, and providing hospice care. Team members live modestly during their year of service, and funding from the Cap Classic helps cover their food costs during the year. Each year, team members volunteer throughout the tournament weekend and are embraced by the players, making the connection very special for all involved.

WASHINGTON  
AIDS  
PARTNERSHIP

